Shaping supply chains to benefit humanity
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About Us

Established in 2014, HELP Logistics AG is a non-profit subsidiary of the Kühne Foundation in Switzerland. The organisation operates from logistics hubs strategically located in Amman (Middle East), Dakar (West Africa), Nairobi (East Africa), Hamburg (Germany), and Singapore (Asia-Pacific).

HELP Logistics is committed to improving the effectiveness and efficiency of humanitarian supply chains whilst advocating for transformative changes in delivering humanitarian assistance. Our core services encompass supply chain analysis, training, applied research, and outreach. With a dedicated team of 25 experts and collaborating with over 30 organisations from various sectors, we tackle critical challenges in the humanitarian landscape.

HELP Logistics collaborates with the Kühne Logistics University (KLU) through the Center for Humanitarian Logistics and Regional Development (CHORD), which conducts practical academic research and shares valuable insights to enhance humanitarian logistics.

Kühne Foundation

Together with his parents, Klaus-Michael Kühne established the Kühne Foundation in 1976. The deed of the Foundation is support for training, further education, and scholarships in transport and logistics. It is particularly involved in support of humanitarian logistics and climate action. Furthermore, the Kühne Foundation has established a Medicine Campus in Davos, Switzerland, supporting two major research projects in allergology and cardiology, and runs the Hochgebirgsklinik. In culture, the Kühne Foundation supports European festivals, opera houses, and concert halls.

"Supply chains are the backbone of humanitarian responses and sustainable economic development. Mastering them should be acknowledged as a core competence across all sectors. Our ambition is to support humanitarian actors at the international and local level to save and improve lives in the short and long run."

Prof. Dr. h.c. Klaus-Michael Kühne
President of the Board of Trustees and Founder of HELP Logistics

Foreword

In the past year, HELP Logistics has demonstrated remarkable resilience and effectiveness in the face of global challenges.

With our operational footprint expanding across 30 countries and the successful management of 64 projects, our impact on communities worldwide has been profound. Our dedicated team of 25 full-time consultants has been instrumental in delivering this impact, showcasing our commitment to humanitarian logistics excellence.

Our journey in 2023 is highlighted within this report, featuring transformative initiatives in food distribution, healthcare access, and disaster management in fragile contexts. “Professionalising Humanitarian Procurement” bolsters the efficiency of delivering humanitarian aid, while “Supply Chain Planning for Humanitarian Impact” exemplifies our dedication to enhancing supply chain effectiveness.

Talent Development remains an integral part of our mission. We’ve reached new milestones by training 462 students and over 5,000 practitioners, ensuring a legacy of skilled professionals in humanitarian logistics. The stories, numbers, and achievements detailed in these pages are a testament to our efforts.

We remain committed to promoting sustainability in humanitarian supply chains and take pride in the fact that this area of expertise is one of our fastest-growing. This report not only summarises our achievements over the past year but also establishes the foundation for future initiatives, highlighting the impact of our collaboration with other Kühne Foundation programmes.

We are proud of our accomplishments and excited about what lies ahead. We believe in the power of collaboration, knowledge sharing, and relentless pursuit of excellence. We are grateful to our partners who continue to navigate challenges, embrace opportunities, and strive for a world where humanitarian aid is more effective, efficient, resilient and sustainable.

Thank you for being a part of our journey. Your support and collaboration make our work possible and amplify our impact. We are creating a better future, one project at a time.

Seán Rafter
Managing Director
HELP Logistics AG
Our Reach

- **Head Office**: Schindellegi, Switzerland
- **Middle East Regional Office**: Amman, Jordan
- **East Africa Regional Office**: Nairobi, Kenya
- **West Africa Regional Office**: Dakar, Senegal
- **Asia Regional Office**: Singapore

- 5 operational offices
- 25 full time consultants
- 30 countries with active projects
**Our Approach**

We are a non-profit organisation that actively contributes to long-term sustainable impact in line with global initiatives, such as the Grand Bargain and Sustainable Development Goals (SDGs).

Our mission is to shape supply chains to benefit humanity by working collaboratively with partners who share our vision. We work with more than 40 humanitarian organisations and actors from the private, public, and non-profit sectors to identify and address their most critical challenges. Together, we develop projects and programmes with a clear problem statement. We employ lean structures to manage projects creatively and cost-effectively to create lasting impact.

HELP Logistics has a reputation as a neutral, professional, and thought-leading organisation in the humanitarian community.

Marco Panigalli
Head of Capacities and Operational Support
Directorate General for Civil Protection and Humanitarian Aid (DG ECHO)

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**Our Capabilities**

- **Supply Chain Analytics**
  - Utilise data analytics and visualisation to improve anticipatory action (preparedness) and organisational effectiveness and efficiency. Furthermore to strengthen resilience measures and champion sustainability in humanitarian and development supply chains.

- **Talent Development**
  - Deliver customisable, contextual, modular learning and coaching in the classroom, virtually or through eLearning, to address gaps in supply chain knowledge and professionalisation pathways. Provide internship and career opportunities to source, train and exchange supply chain talent.

- **Thought Leadership**
  - Lead the transformation of humanitarian supply chains through independent research based on rigorous analysis, creative thinking and sustainable solutions. Amplify transformational change globally and locally through partnerships, conferences, and publications.

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**Our Work**

**Transforming Food Distribution to Eradicate Hunger**

**Improving the Operational Efficiency of Food Banking Kenya**

HELP Logistics has partnered with Food Banking Kenya (FBK) to address a crucial yet often overlooked issue: the imbalance between food surplus and hunger in Kenya. Despite the abundant food farmers produce, many in developing regions like Kenya still face hunger and malnutrition. This paradox is where our collaboration with FBK becomes vital.

Food banks play a pivotal role in mitigating hunger and reducing food wastage. They do this by salvaging quality food that would otherwise be discarded and redistributing it to those in need. However, the effectiveness of these efforts hinges on the efficiency of their operations. Recognising this, HELP Logistics embarked on a mission to enhance FBK's operational efficiency, ensuring the sustainability of its services and the judicious use of donated funds.

Our team conducted a comprehensive assessment of FBK's supply chain, focusing mainly on their food rescue operations from small-scale farmers. One of the key findings was the opportunity to optimise FBK's logistics through back-hauling. Using FBK's return trips to transport fertilizer to the farmers, we identified a potential to boost FBK's cost efficiency by up to 90%. Additionally, sourcing more affordable fertilizer from alternative markets could yield 3-9% cost savings for the farmers. These savings are crucial in improving the farmers' livelihoods, allowing them to allocate more resources to other household needs while maintaining agricultural productivity.

Another significant recommendation involved reorganizing FBK's warehouse layout. By implementing a velocity slotting system, which aligns food placement with the fluctuating demands of beneficiaries, we anticipate a reduction in the time taken to move food from storage to distribution points by up to 70%.

This collaboration between HELP Logistics and FBK optimises operational efficiency and enhances the impact of food distribution efforts in Kenya. By making these strategic improvements, we’re contributing significantly to the fight against hunger and supporting the welfare of needy communities.

HELP Logistics has been instrumental in transforming our operations at Food Banking Kenya. Their strategic planning significantly enhanced our cost efficiency, enabling us to reach more communities and distribute food effectively.

John Gathungu
Executive Director
Food Banking Kenya

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**Sustainable Development Goals**

Our projects support the SDGs 2030:

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Industry, Innovation and Infrastructure
6. Reduced Inequalities
7. Sustainable Cities and Communities
8. Climate Action
Optimising Aid Delivery for Lifesaving Impact

Revamping Warehouse Strategies for Swifter Disaster Relief in Indonesia

Managing an efficient supply chain is essential in humanitarian aid, especially in disaster-prone areas like Indonesia. HELP Logistics collaborated with the Muhammadiyah Disaster Management Center (MDMC) and the Triadali Institute of Transportation and Logistics (ITL) to refine warehouse processes to improve the speed of disaster response.

MDMC, a prominent non-profit in Indonesia, sought to improve its warehouse operations to reduce critical response times during humanitarian emergencies. Their primary focus was on the central warehouse in the Java region, which was responsible for distributing vital items such as medical supplies, hygiene and shelter kits, and livelihood materials.

The HELP team conducted a thorough assessment to identify and implement improvements. This evaluation concentrated on the flow of goods, procedural efficiency, documentation, and shortening process lead times. Collaboration with ITL resulted in significant enhancements, including restructing the warehouse layout and streamlining process flows.

New standard operating procedures (SOPs) were also developed, leading to a potential 17% reduction in overall goods loading time. The introduction of shelf coding in warehouse operations also achieved a 27% decrease in item picking time. These improvements were tracked using established key performance indicators (KPIs) to ensure measurable progress.

An integral part of the project was comprehensive training for MDMC staff in supply chain and logistics tailored to the humanitarian sector. This training aimed to maintain the long-term sustainability of the improvements. This partnership with MDMC and ITL underlines the value of setting specific, measurable objectives in humanitarian logistics. The project significantly bolstered MDMC’s warehouse capabilities, enhancing their preparedness for disaster response. These improvements have a direct impact, contributing to measurable progress.

This study provided insights into potential improvements and paved the way for a smoother transition to a centralised sourcing model. It facilitated the development of strategic sourcing procedures, including long-term agreements and more calculated procurement planning. The insights gained are also instrumental in the ongoing transformation of InterSOS’ procurement manual.

The impact of this analysis extends beyond procurement efficiencies. It empowers InterSOS to optimise resource utilisation, enabling them to serve more beneficiaries worldwide. This strategic shift in procurement processes marks a significant step forward in enhancing the efficiency and sustainability of humanitarian aid delivery.

An increase in annual supplier framework agreements over the past year.

Centralising Sourcing in Dakar

Streamlining Procurement for Enhanced Humanitarian Aid

Organisations pivot towards more efficient, resilient, and sustainable supply chains as the global humanitarian landscape evolves. It’s towards that goal that InterSOS is exploring a centralised sourcing system in Dakar, Senegal, for its operations in the sub-region and country offices.

HELP conducted an analysis of InterSOS’ expenditures in Nigeria over a five-year period, totalling over $3.3 million. The analysis revealed significant opportunities for streamlining sourcing processes, which could enable the redirection of crucial resources toward InterSOS’ lifesaving missions.

A critical finding from this study was in the area of category management. It was discovered that 50% of expenditure was concentrated within a limited number of categories, indicating a substantial opportunity for strategic supplier management.

InterSOS conducted a comprehensive analysis of its procurement processes, which could enable the redirection of crucial resources toward InterSOS’ lifesaving missions.

The study also highlights a notable shift towards a strategic sourcing approach, evidenced by a 67% increase in framework agreements from 2022 to 2023. Further examination of the supplier management system highlighted the benefits of procurement consolidation, leading to economies of scale for InterSOS.

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HELP’s contribution to our warehouse operations has been transformative. Their thorough analysis pinpointed our challenges and provided practical solutions for significant improvements.

H. Budi Setiawan, S.T.
Chairperson
Muhammadiyah Disaster Management Center (MDMC)

27% decrease in item picking time

HELP Logistics’ evaluation is vital to the formulation of our sourcing procedures, and procurement planning to boost the efficiency and effectiveness of our supply chains.

Filipe Louraço Costa
Director of Logistics and Supply
INTERSO

Towards Sustainable Sourcing and Beyond

Forging Paths to Carbon Neutrality in Humanitarian Operations

The Center for Humanitarian Logistics and Regional Development (CHORD) partnered with the United Nations Population Fund (UNFPA) on two projects to mitigate carbon and waste footprints.

The first of those projects focused on sustainable sourcing, unifying CHORD and UNFPA to systematically integrate environmental considerations into sourcing decisions. This project involved detailed analyses and interviews with major UN bodies and INGOs, providing insights into UNFPA’s sustainability journey. The findings underscore the imperative for UNFPA to embrace environmental sustainability urgently.

Crucially, swift communication and tangible investment are needed for leadership to recognise the environmental impact of the upstream supply chain. Strategies developed include standardising reports, using databases effectively, and initiating joint tenders to influence the medical industry’s environmental practices.

The second project, Air Freight Reliance, examined the excessive use of air transport for medical supplies. CHORD’s analysis identified key contributing factors, leading to five major actions: shifting towards proactive supply chain planning, decentralising stock prepositioning, investing in transportation management systems, implementing CO2e metrics, and engaging donors in sustainable financing conversations. These initiatives aim to minimise the reliance on air transport, aligning with UNFPA’s goals to lower carbon emissions and enhance the sustainability of distribution methods.

Together, these projects represent significant steps towards embedding sustainability in humanitarian operations, showcasing a strong commitment to a more environmentally conscious approach.
Our Performance

What we delivered

47 training courses delivered

What we delivered

64 projects managed

33 projects completed

2,821 days of technical assistance

Who we reached

5,652 total number of people trained

5,047 practitioners

462 students

137 managers/leaders

14 new publications

Who we reached

5,652 total number of people trained

64 new publications

137 managers/leaders

24 outreach events

Who we reached

5,047 practitioners

462 students

137 managers/leaders

24 outreach events

How we performed

51 client organisations

14 new

98% client satisfaction

100% client retention

24% increase in new clients

How we performed

increase LinkedIn followers

30%

8,038 followers (1,839 new)

increase Twitter followers

19%

453 followers (71 new)

increase YouTube subscribers

30%

774 subscribers (178 new)
Paving the Way for Better Healthcare Access

Empowering Community Health in Liberia with Transformative Supply Chain Efficiency

In post-civil war Liberia, the National Community Health Policy has been key to advancing primary healthcare, yet challenges like limited access and medicine shortages persist. VillageReach, in collaboration with the Liberian Ministry of Health and Last Mile Health, integrated Community Health Assistants (CHAs) into the national health supply chain to aid remote communities. However, stockouts and data management issues often impeded their work.

HELP Logistics partnered with VillageReach to evaluate the impact of hospital pharmacists and the Central Medical Stores (CMS) on medicine availability. Key areas like warehouse management and the Logistics Management Information System (LMIS) were analysed. A critical issue identified was CMS’s lack of data visibility, affecting distribution and health commodity availability.

The collaboration led to identifying solutions like improved consumption monitoring and accurate reporting for better demand planning. These approaches now aid pharmacists in enhancing supply chain processes and inform annual supply plans, fostering international collaboration.

This initiative marks a significant step in improving Liberia’s healthcare system, promoting better access and quality of care nationwide.

HELP Logistics and VillageReach have equipped pharmacists with essential tools to enhance their role in supporting Community Health Assistants. This ensures better healthcare delivery and advances the Universal Health Coverage agenda.

Pharm. John T. Harris
Chief Pharmacist, R.L.
Ministry of Health

Continuous improvement plans reviewed and updated

Investigating Supply Chain Gaps in Crisis Regions

Enhancing Aid Delivery with Improved Customs and Storage Operations

The escalation of the conflict in Gaza has led to shortages of electricity, food, water, and fuel, along with restricted movement. This deepened the humanitarian crisis, displacing 1.7 million people. HELP Logistics supported relief actors with essential information to alleviate some of the major supply chain bottlenecks that impede the flow of humanitarian aid.

Working closely with the Global Logistics Cluster (GLC), HELP Logistics identified key challenges, focusing on customs clearance and storage availability. Notably, the Egypt Corridor posed obstacles to aid clearance, while damaged or destroyed warehouses at the Rafah border crossing limited storage options.

HELP Logistics supported the IMPORTation And Customs Clearance Together Working Group (IMPACCT), collaborating with the Egyptian Customs Authority, World Customs Organization, Egyptian Red Cross and United Nations OCHA. Through workshops hosted by the Logistics Cluster and attended by more than 70 representatives from various entities, challenges were discussed, and solutions were brainstormed to strengthen coordination between all actors and streamline importation and customs processes for international humanitarian aid arriving through Egypt destined for Gaza.

Additionally, HELP Logistics assisted the GLC in assessing potential storage locations within the Gaza Strip. Evaluating 23 sites against predefined criteria, a comprehensive report recommending eight suitable storage facilities was submitted to the GLC. Four strategically located facilities in the Rafah and Khan Younis governorates that meet humanitarian operational needs were identified.

The availability of these storage spaces enhances the response capabilities of UN organisations and humanitarian actors, facilitating more efficient aid distribution across different locations in Gaza.

HELP Logistics played a pivotal role in enhancing logistical efforts and strengthening the capabilities of humanitarian organisations, directly impacting the flow of life-saving assistance to Gaza. The team’s efforts and expertise to address critical needs and streamline customs clearance and importation processes are indispensable.

Andrea Cecchi
Logistics Cluster Coordinator
World Food Programme
Transitional from Crisis to Environmental Action

Assessing Environmental Impact of Humanitarian Supply Chains

Climate and environmental change stand as primary drivers of humanitarian needs. Yet, activities designed to deliver lifesaving aid and support affected populations often contribute to emissions and environmental impacts. HELP Logistics, in collaboration with The Center of Humanitarian Logistics and Regional Development (CHORD), addresses this challenge by focusing on the environmental effects of disaster response supply chains.

As part of the Waste Management and Measuring, Reverse Logistics, Environmentally Sustainable Procurement And Transport, and Circular Economy (WREC) project, CHORD worked with humanitarian practitioners to analyse the environmental impacts, particularly greenhouse gas (GHG) emissions and waste generation during disaster response operations, in three selected case studies. This includes non-food (tarpaulin) and food (fortified maize-soy blend) items.

The study used Life Cycle Assessment (LCA) and system dynamics modelling to calculate GHG emissions, waste, financial costs, and response times for the entire disaster response phase. Various scenarios were tested, exploring factors such as production inputs, transport modes, prepositioning, energy sources (e.g., solar), and disposal methods (e.g., recycling).

The findings underscore the complexity and context-specific nature of environmentally sustainable supply chains. While specific recommendations may vary, key insights include recognising procurement as the gatekeeper for sustainability, as the materials and inputs required to produce the items often generate the largest GHG emissions and have implications for waste management at the end of the life cycle.

Exceptions exist for air transport, which should be minimised due to its substantial environmental impact. Prepositioning effectively reduces air transport dependency but requires careful balance considering costs, energy sources, and warehousing. Waste management emerges as a pivotal focus, advocating for recycling, reusing, and integrating recycled materials back into the supply chain for sustainable production.

The findings guide HELP Logistics and partner organisations in promoting environmentally conscious decision-making within humanitarian operations.

71% potential reduction in GHG emissions by adopting sustainable alternatives

100% waste reduction potential in tarpaulin production through recycling.

### Navigating from Pollution to Eco-Friendly Practices

Pioneering Sustainable Approaches in Humanitarian Supply Chains

In the vast landscapes of Mongolia, World Vision’s activities, essential for children’s welfare, inadvertently contribute to carbon emissions, like most humanitarian organisations. This is particularly visible in Ulaanbaatar’s winter smog. To address their environmental impact, World Vision, in collaboration with HELP Logistics, utilised the Humanitarian Carbon Calculator (HCC) to measure their carbon footprint.

Developed by the International Committee of the Red Cross (ICRC), the Centre for Humanitarian Logistics and Regional Development (CHORD), and EcoAct Climate Consultancy and supported by over 100 humanitarian organisations, the HCC is designed for carbon assessments in humanitarian contexts.

World Vision’s use of the HCC in Mongolia revealed that 77% of their emissions came from goods and services provided to beneficiaries, highlighting NGOs’ significant impact on reducing emissions in their supply chains. Energy consumption, including electricity and fuel, accounted for 17% of the emissions, while internal transportation accounted for only 2%.

The project’s success is evident in the measurable reduction of World Vision Mongolia’s carbon emissions. However, its importance extends beyond metrics. This effort represents a growing awareness and responsibility towards climate change among humanitarian organisations. These entities demonstrate leadership and accountability by proactively managing their carbon impact, setting a precedent in the humanitarian sector.

This initiative is critical in addressing carbon emissions in humanitarian operations, emphasising the importance of precise carbon accounting and proactive emission reduction. HELP Logistics and World Vision are committed to further implementing strategies to mitigate their environmental impact, contributing to a more sustainable approach to humanitarian aid.

### Evaluating and Curbing Carbon Emissions

Charting Eco-Responsibility in Humanitarian Operations

Using the Humanitarian Carbon Calculator (HCC), the InterSOS Carbon Accounting initiative engaged 27 field offices to transform operational data into precise carbon emission figures. Developed within the Sustainable Supply Chain Alliance, under the guidance of the International Committee of the Red Cross (ICRC) and in collaboration with over 100 humanitarian organisations and the European Civil Protection and Humanitarian Aid Operations (ECHO), the HCC stands as a solution tailored to the distinctive demands of humanitarian logistics, aligning with the Greenhouse Gas (GHG) Protocol.

The InterSOS Carbon Accounting initiative uncovered significant insights. Purchases of goods and services emerged as the primary emission source, constituting 54% of the total carbon emissions. Travel-related emissions, comprising 14%, reflected the challenges inherent in global operations, and underscored a commitment to remote assistance. Energy consumption contributed 17.5% to emissions, highlighting the imperative for efficient energy utilisation. Waste management also played a notable role, contributing 1.5% to the total emissions.

This analysis empowered InterSOS to identify areas for improvement and formulate emission reduction strategies. The insights were pivotal in shaping the InterSOS Carbon Footprint Report, establishing a baseline for future sustainability endeavours.

### Assisting World Vision in Mongolia

With carbon accounting was enlightening and rewarding. It broadened my carbon accounting knowledge and strengthened my commitment to the humanitarian sector’s sustainability.

Nikhil Sajeev
Intern
Kühne Logistics University

54% of estimated carbon emissions originated from the purchase of goods and services.
Unveiling Humanitarian Supply Chain Trends

Global Survey Insights on Humanitarian Logistics and Supply Chain

In 2023, the Centre for Humanitarian Logistics and Regional Development (CHORD) unveiled significant findings in the "Report on State of Logistics and Supply Chain in the Humanitarian Context." This report sheds light on six pivotal trends with profound implications for decision-makers in the sector.

These insights go beyond statistics, offering a nuanced understanding of the challenges and opportunities within the humanitarian supply chain landscape. The survey findings highlighted disparities in the perceived importance of supply chains among humanitarian actors, revealing differences in funding, personnel empowerment, and programme planning integration. Furthermore, it brought to light a concerning decline in the timely and efficient delivery of aid, posing significant challenges to overall supply chain performance.

The most persistent risks identified included import delays and security issues. Recognising the need for heightened understanding of the challenges and opportunities within the humanitarian supply chain landscape, the survey highlighted a perceived inaction undermining advocacy efforts.

On a positive note, the survey revealed untapped innovation potential within humanitarian supply chains, emphasising the importance of developing and integrating innovative equipment and systems.

The power of collaboration and resource-sharing emerged as a beacon of efficiency, fostering collective problem-solving among humanitarian supply chain actors. The widely disseminated report received acclaim from decision-makers in the humanitarian sector, who found it invaluable for identifying best practices, learning from past experiences, and benchmarking their organisations against industry standards.

The report provided actionable recommendations and guided efforts to address challenges and seize opportunities within the humanitarian supply chain, including improved coordination, enhanced risk management, adoption of green practices, and the promotion of innovation.

Through this impactful global survey and the ensuing report, CHORD reaffirmed its commitment and expertise in advancing the knowledge and practice of humanitarian supply chains. The report provided actionable recommendations and guided efforts to address challenges and seize opportunities within the humanitarian supply chain, including improved coordination, enhanced risk management, adoption of green practices, and the promotion of innovation.

Professionalising Humanitarian Procurement

Advancing Procurement Skills through Strategic Collaborations

The challenge of efficient and effective procurement is central to the success of humanitarian aid. Inefficient procurement processes can hinder the timely delivery of essential support to those in need. To address this, HELP Logistics and The Chartered Institute of Procurement & Supply (CIPS) recognised the need for specialised training in humanitarian procurement.

In response, they launched the Certified Humanitarian Procurement Professional (CHPP) Course in 2022. This programme was designed to address the unique procurement challenges within the humanitarian sector, providing practitioners with the necessary skills and knowledge. The pilot programme, initiated in 2022, focused on testing the effectiveness of this specialised training. Following its completion, HELP Logistics and CIPS entered a three-year partnership to expand the CHPP course’s reach, aiming to make accredited procurement training more accessible to humanitarian organisations globally.

The programme has seen significant engagement, with 100 procurement professionals from 68 organisations trained in its first year. These organisations spanned various global locations, from Southeast Asia to Africa, indicating the programme’s broad relevance and application.

Through strategic collaborations, leading action research institution in the humanitarian sector, the power of collaboration and resource-sharing emerged as a beacon of efficiency, fostering collective problem-solving among humanitarian supply chain actors. The widened dissemination report received acclaim from decision-makers in the humanitarian sector, who found it invaluable for identifying best practices, learning from past experiences, and benchmarking their organisations against industry standards.

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Advancing Disaster Response Capabilities

Harmonising Humanitarian Logistics Training Across ASEAN

The ASEAN region, with its diverse range of nations, varying topographies, and socio-economic backgrounds, presents unique challenges in humanitarian logistics. Varying conditions, from isolated islands to crowded urban areas, amplify the complexity of delivering aid effectively.

A key issue in enhancing the capabilities of humanitarian logistics professionals in ASEAN has been the inconsistency in standards, practices, and expertise. This disparity often affected the response efficiency of National Disaster Management Organizations (NDMOs) and International Non-Governmental Organizations (INGOs) during disasters.

The ASEAN Coordinating Centre for Humanitarian Assistance on Disaster Management (AHA Centre) launched the ASCEND project to address this challenge. This initiative standardised officer-level competencies across the region, fostering a unified knowledge base that ensured interoperability and set a minimum competency framework.

The programme embodies the spirit of ‘ONE ASEAN, ONE RESPONSE,’ paving the way for a more resilient and unified response to disasters.

The ASEAN Humanitarian Logistics Training program offers specialised emergency response, warehouse management, transportation, and procurement modules. It combines theory with practical exercises, enhancing officers’ decision-making and problem-solving skills in real-life disaster scenarios. This initiative marks a significant step in preparing ASEAN officers to effectively handle diverse emergencies, reflecting the community’s dedication to safeguarding its people and fostering resilience.

The programme epitomises how the spirit of ‘ONE ASEAN, ONE RESPONSE’ embodies the commitment to a unified response to disasters.

In this endeavour, HELP Logistics collaborated with Kühne Logistics University and Thammasat University to spearhead the development of a comprehensive ASEAN humanitarian logistics training programme for officers. This collaboration aimed to create a high-quality training curriculum that armed officers with essential skills and knowledge, enhancing regional disaster response effectiveness.

HELP Logistics Annual Report 2023

...with Seynabou Diakhoumpa

Supply Chain Consultant, Operations Management
Senegal, West Africa

In the dynamic and evolving realm of humanitarian logistics, Seynabou Diakhoumpa stands out for her commitment, adaptability, and dedication to making a meaningful impact. Seynabou’s journey into the humanitarian sector is a testament to her passion for optimising supply chain operations and her determination to address global challenges head-on.

What experience or moment inspired you to join the humanitarian sector?

My journey took a transformative turn at the 2023 Africa Logistics Conference in Dakar, organised by HELP Logistics. The atmosphere was filled with purpose, and I was genuinely inspired by the impactful work addressing global challenges. This marked a profound moment that sparked my interest in humanitarian logistics.

Transitioning from commercial supply chains to the humanitarian sector?

Transitioning was both challenging and incredibly rewarding. My decade-long experience in the corporate world provided a solid foundation, but the humanitarian sector brought a different dimension. Working in the humanitarian sector differs in its emphasis on humanitarian principles, urgency, and empathy. It’s mission-driven, collaborates with diverse stakeholders, and requires adaptability in addressing complex scenarios. Ultimately, it is not just about optimising supply chains; it’s about impacting communities affected by crisis. There’s a deep sense of fulfillment in knowing that our work impacts people’s lives.

Can you tell us more about your work and the projects you have been involved in already?

I’ve been involved in diverse projects across Nigeria, Madagascar, Cameroon, and more. These experiences have allowed me to enhance my skills and contribute to HELP Logistics’ mission. Currently, I’m leading an operational assessment of the Douala humanitarian aid corridor between Cameroon and Chad, aiming to identify and address supply chain challenges. This initiative, a first in the sector, holds the potential to provide actionable guidelines to improve humanitarian supply chain planning and efficiency, especially for refugees and displaced persons in Sudan and Chad. My work revolves around driving positive change through efficient logistics.

What is your vision for the future of humanitarian logistics and your role?

My vision for the future of humanitarian logistics is one where supply chain management plays a pivotal role in responding to crises and building resilience in vulnerable communities. Innovative approaches and efficient logistics are key to achieving this vision. I strive for a better future through effective and efficient humanitarian operations, positively impacting those in need.