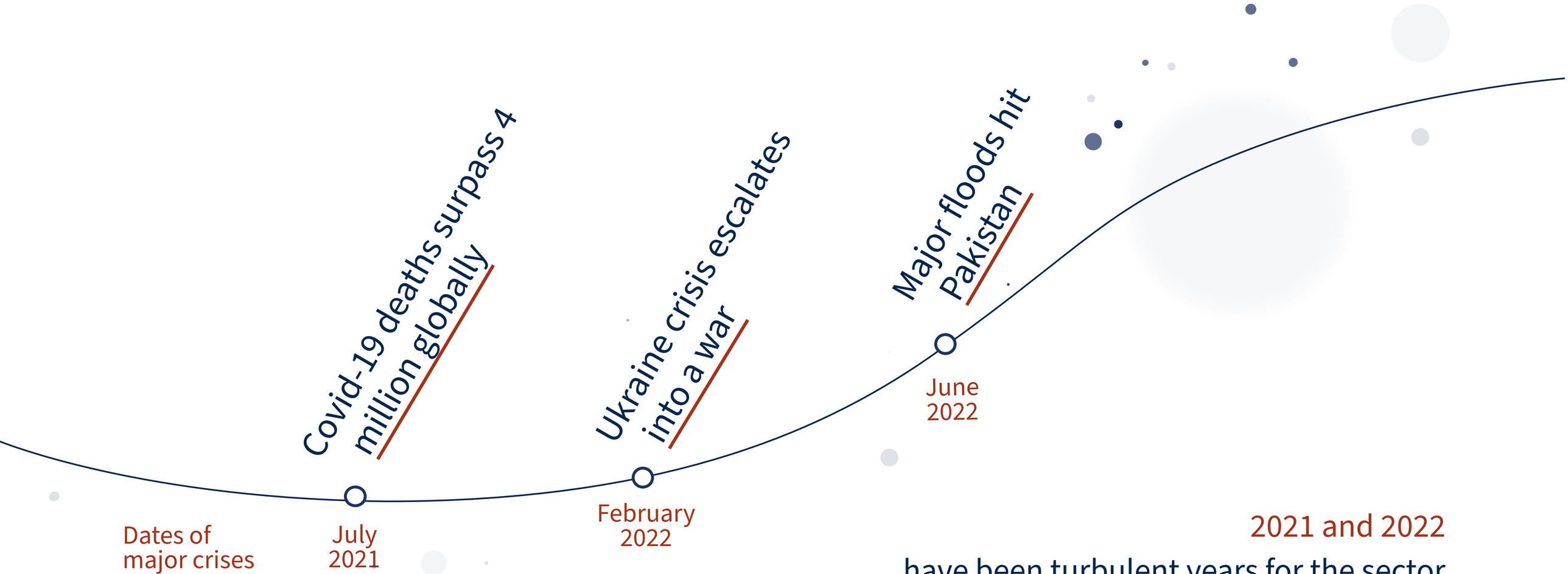
CHORD

CENTER FOR HUMANITARIAN LOGISTICS
AND REGIONAL DEVELOPMENT

Interim Findings of Global Survey on the State of Logistics and Supply Chain in the Humanitarian Context

January 2023



2021 and 2022

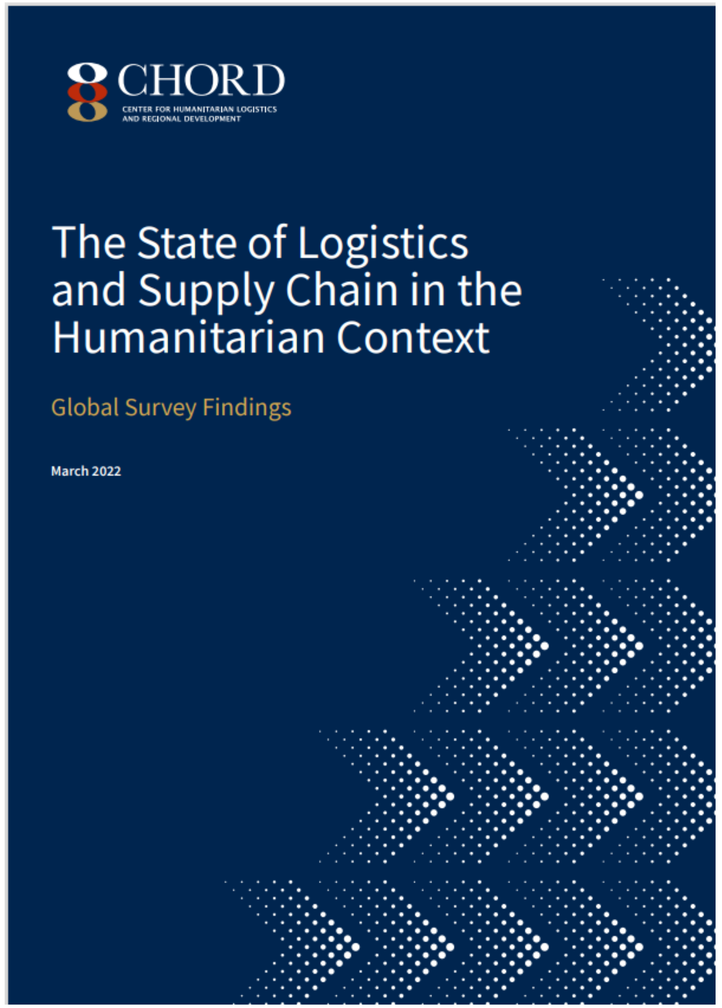
have been turbulent years for the sector

PURPOSE

CHORD global survey is carried out every six months to:

Capture supply chain trends and developments in a complex and rapidly changing humanitarian environment.

Support decisions based on objective information to make humanitarian supply chains more efficient and effective.



HISTORY

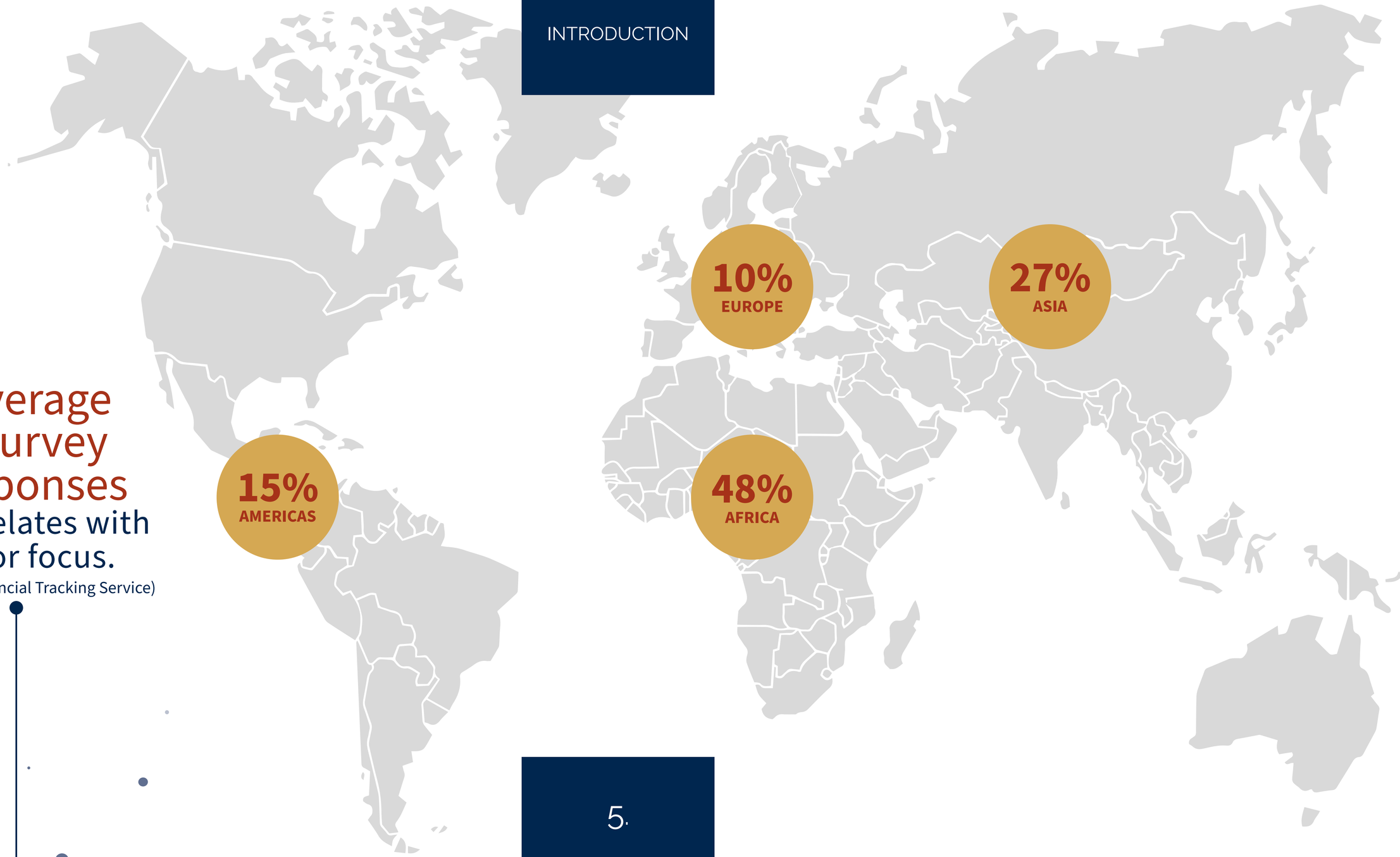
The first three survey rounds in 2021 and first half of 2022 gathered 1486 responses from humanitarian logistics experts around the world.



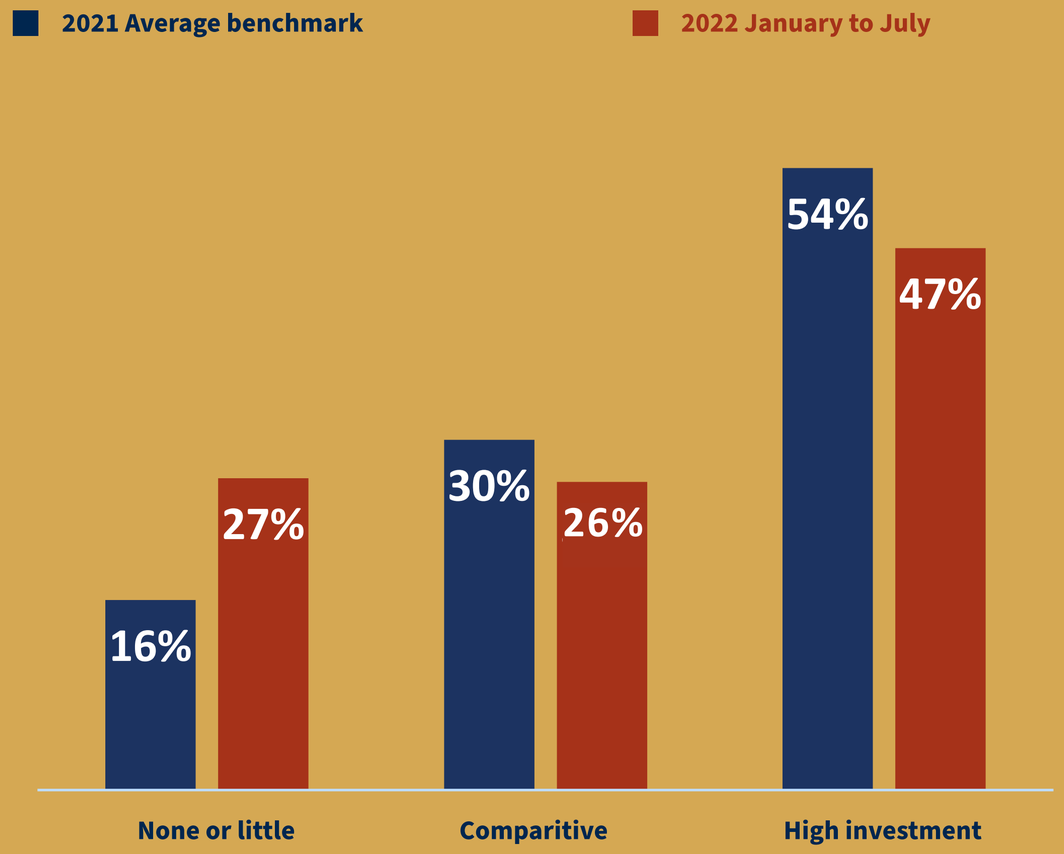


Coverage of survey responses correlates with donor focus.

(acc. Financial Tracking Service)

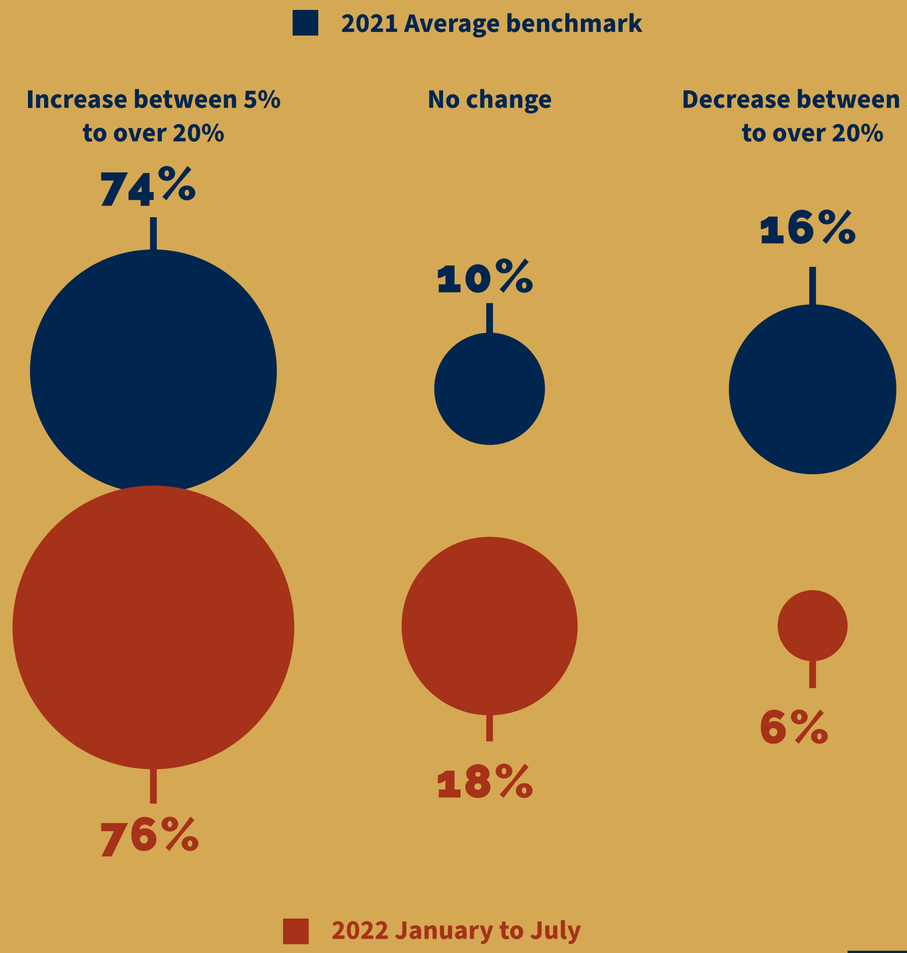


How much have humanitarian organizations invested in improving supply chain capacity?

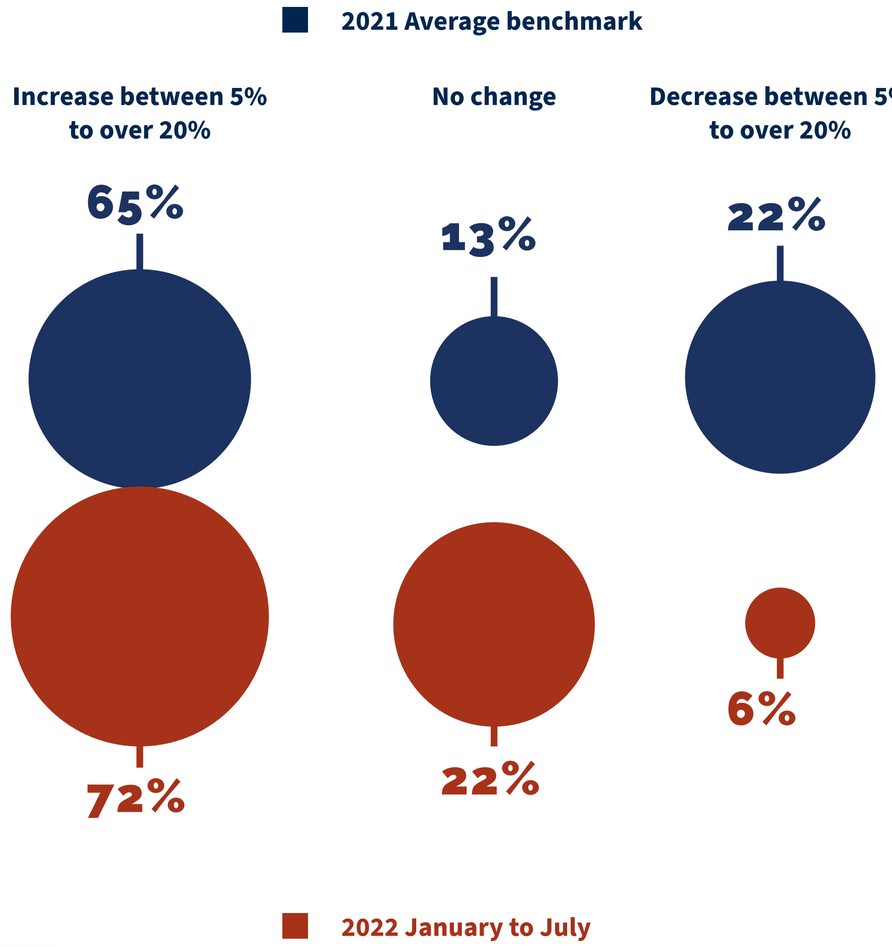


Investment in supply chain capacity declined in first half of 2022, compared with 2021 average.

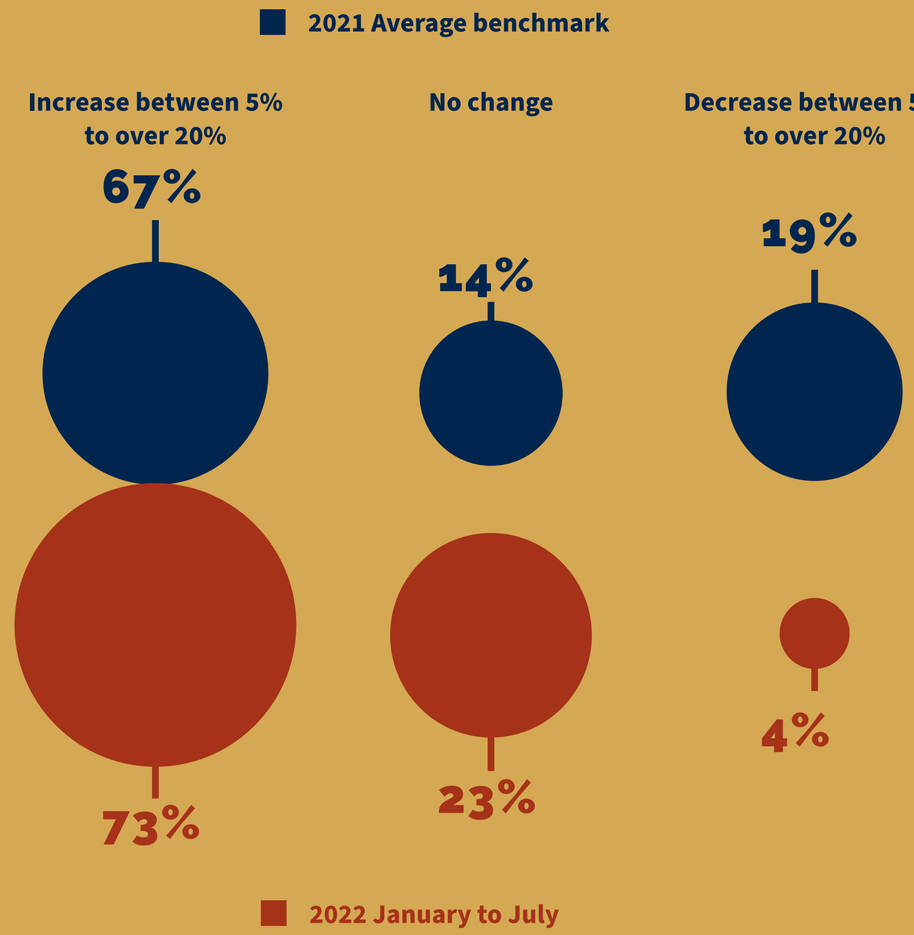
Cost of local procurement



Cost of global procurement

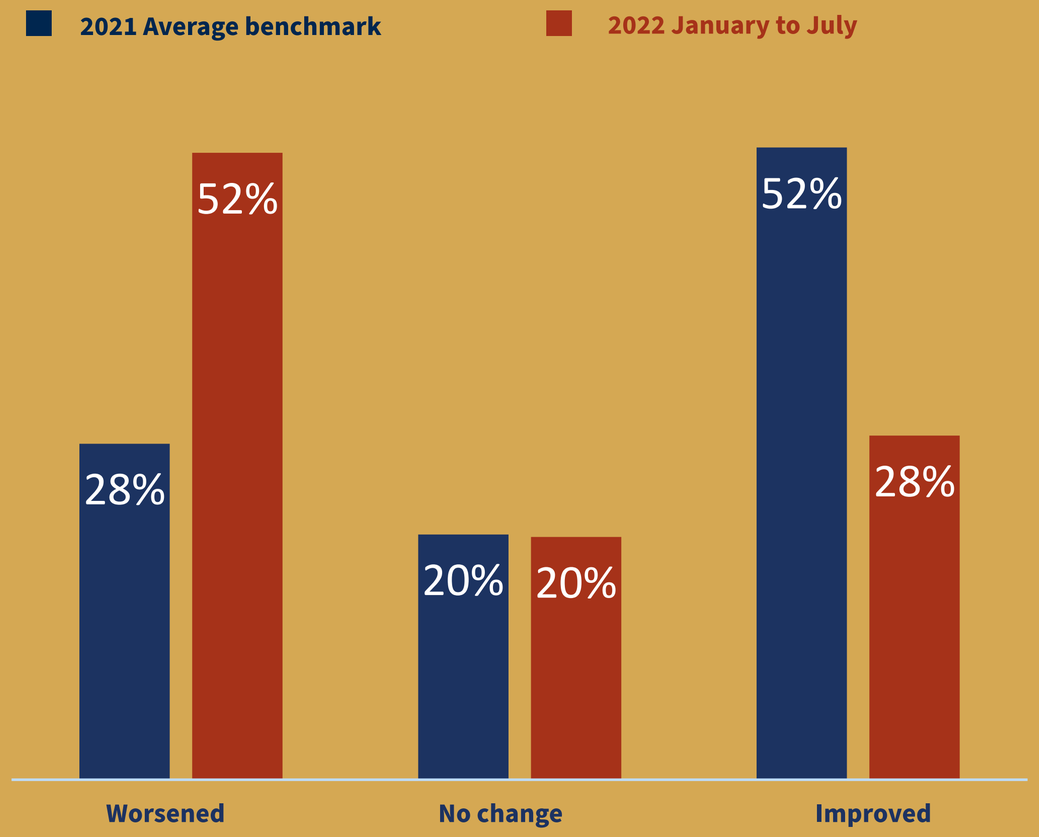


Cost of transportation



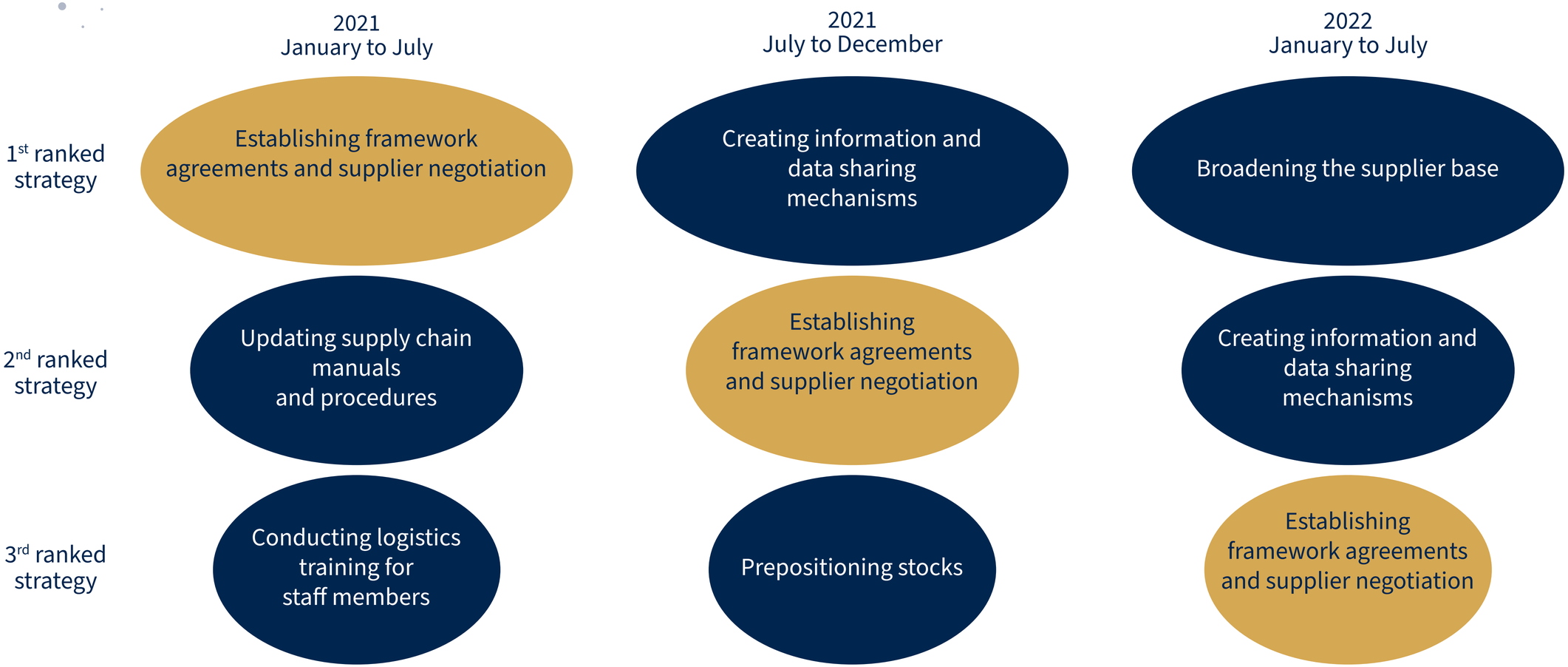
Overall supply chain costs continued to rise in 2022 whilst opportunities for organisations to reduce their cost decreased.

How has cost efficiency of supply chains in humanitarian organizations changed?

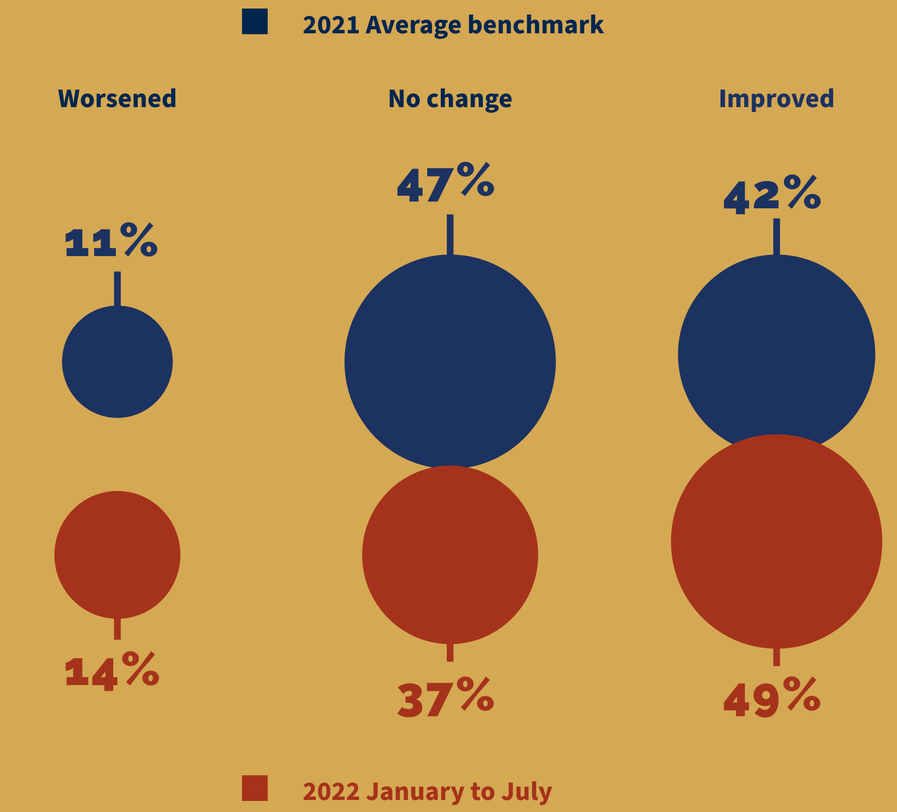


Cost efficiency improved in 2021. However, efficiency improvements dropped significantly compared to the 2021 average.

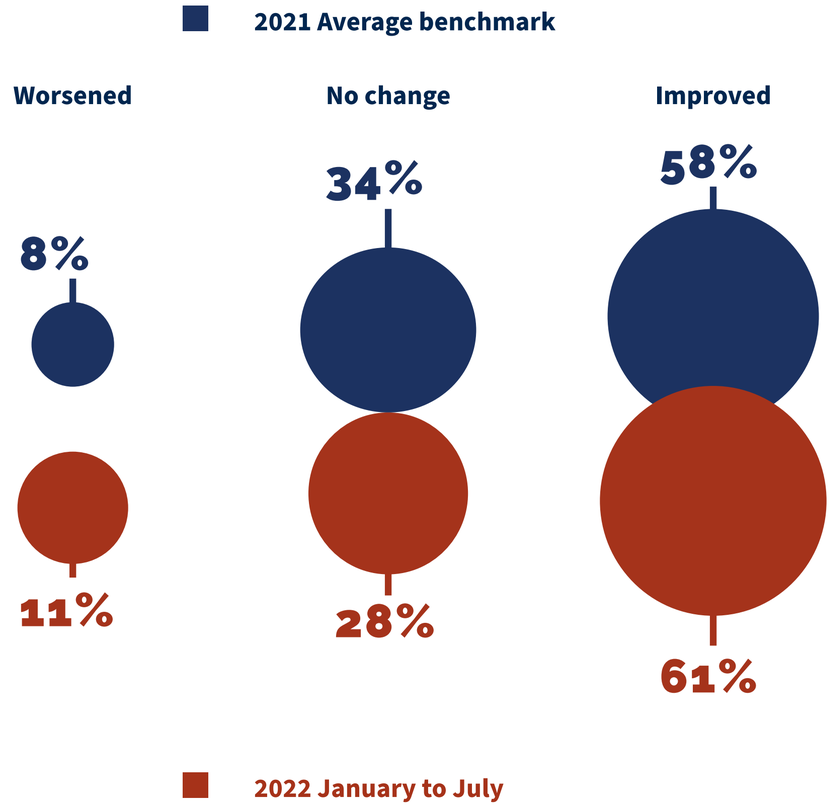
What are the top 3 risk mitigation strategies that are used in humanitarian supply chains?



How has environmental sustainability of supply chains in humanitarian organizations changed?



How has local social impact of supply chains in humanitarian organizations changed?



Highlights of CHORD global survey findings

Investment in supply chain and logistics capacity declined in first half of 2022, compared with the average in 2021.

Procurement and transport costs increased - while cost efficiency declined - in first half of 2022, compared to the average in 2021.

Risk mitigation focused on supply chain visibility (having framework agreements, information sharing, larger supplier base) in 2021 and 2022.

Improvement in sustainability and localizations effort in the first half of 2022 remained relatively similar to the 2021 average.

CONTACT

Kühne Logistics University

Grosser Grasbrook 17
20457 Hamburg, Germany

Tel, +49 40 328707-0

info@the-klu.org

www.the-klu.org/chord

HELP Logistics AG

Dorfstrasse 50
CH-8834 Schindellegi

Tel, +41 44 7869670

information-help@kuehne-stiftung.org

www.help-logistics.org